

Annual Report & Accounts for Manuptocancer (1175845)

21/11/2017 - 20/11/2018

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Foreword

We are a brand-new charity created to provide a fresh approach towards charitable giving in England and Wales. Our first year has been a challenge, with no experience of holding events amongst our trustees we have had a lot to learn, however I am pleased to announce that both of our first year events held at Chasewater Country Park and the Walsall Arboretum were a huge success, due in large part to the volunteers, venue staff and participants that turned up.

Considering recent negative press in the charitable sector the charity was registered by myself in order to provide a transparent platform for those members of the public wishing to give to a good cause that want to see where their money is used and invested.

Our current strategy has focused upon equipping our charity with the things it needs to hold events both in the present and in the future, as we are a brand new charity our expenditure has been high, unfortunately this initial expense is necessary to set our charity on a path of future fundraising potential and scalability. Our ambitions for future fundraising are great and we are determined to scale our activities up in order to maximise the effect of our charity upon male cancer types.

We look forward to the future in the knowledge that each year we continue to make steps towards our goals.

Sincerely

Gareth James Sanders
G.J. Sanders

Aims & Purposes

Our vision is to tame cancer by dramatically improving diagnosis, treatment and prevention, and providing men and their families with the support they need. Our primary purpose is to build a foundation from which our charity can grow and scale up its activities and fundraising in order to impact our intended cause to greater effect, our secondary purpose is to support Dr Hamdy at Oxford University in his ground-breaking research programs.

Dr Hamdy

Upon achieving our yearly goals our charity will donate surplus funds to Dr Hamdy's projects which focus on the management of urological malignancies, prostate and bladder cancer.

Dr Hamdy's laboratory interest is the mechanisms of invasion/metastasis in prostate cancer and the interaction between primary prostate cancer cells and the bone microenvironment, as well as epigenetics of bladder cancer.

Dr Hamdy's research projects include *ProtecT* (Prostate testing for cancer and Treatment) A study of case-finding and randomised controlled trial of treatment effectiveness in prostate cancer - the largest of its kind worldwide

Objects

To protect and promote the health of the public throughout the uk by providing funds institutions researching the nature, causes, diagnosis, prevention, treatment and cure of all forms of cancer, including the development of findings of research into practical applications for the prevention, treatment and cure of cancer and in furtherance of that primary object, to provide information and raise public understanding of such matters.

Governing document, CIO – FOUNDATION Registered 21 Nov 2017

Primary Cancers we support

Prostate Cancer

The past year has seen prostate cancer put well and truly on the map – and not before time. Prostate cancer has overtaken breast cancer as the third most common cancer killer, prostate cancer hit the headlines in January and generated huge interest. announcements from well-loved celebrities Stephen Fry and Bill Turnbull, who shared news of their respective diagnoses served to increase awareness. Soon after, the Government made a public statement committing to do more to tackle male cancers. The message that prostate cancer cannot be ignored any longer certainly appears to be getting through.

Our year

Activities & Achievements

Our primary objective in the first year was to create a 'model' of fundraising which was both sustainable financially with a relatively low initial expenditure and scalable in terms of raising future funds. We organised two events in the first year at the following venues;

<u>20/05/18 – Chasewater, Staffordshire - 5k/10k</u> http://manuptocancer.org.uk/chasewater-gallery-20-05-18/

24/06/18 – Walsall Arboretum, West Midlands - 5k/10k - http://manuptocancer.org.uk/arboretum-gallery-24-06-18/

The event formats were 5k / 10k runs, with the option given to the participant on the day. The events were open to male and female participants. The venues we chose were suitable due to their accessibility and scenic nature.

Both events were a success and attracted fun runners and more serious types of amateur's, some ran, some walked but all completed their intended goals with the help, support and encouragement of our volunteers and fellow participants. Fundraisers were able to raise money for the charity through our Just Giving page.

Challenges

<u>Transport</u> – The primary challenge we faced was transporting event goods to and from the venue as well as transporting volunteers whom did not have a method of transport.

<u>Timing</u> – Running the event, mapping the route and registering the runners were all challenges that were overcome, however over the two events we struggled to find a suitable method to provide participants with an accurate finish time. Initially we employed a method of runners entering their own time on a paper-based system at the finish line and although this method was accurate, we received negative feedback. At the Walsall Arboretum we positioned marshals at the finish line to record times, but they failed to keep up with the flow of traffic.

We have addressed these challenges by purchasing a vehicle to transport goods to our venues and purchasing RFID tagging equipment to automatically record finish times using barcode technology. The RFID system was a lower cost budget system which we were advised would meet our current needs without unnecessary expenditure.

Financials – See Attached at rear

Volunteers

Volunteers enable us to do more with the resources we have, and we are hugely grateful to them for contributing their skills, personal experience, local knowledge, energy and enthusiasm to our work. Volunteers helped us raise awareness and funds across the Midlands, campaign for change to improve the lives of men with male cancer and deliver vital services such as peer support.

The 35 people who gave time this year are key to delivering our strategy through empowerment, services, influencing, education and fundraising.

Goals & Objectives for 2018/19

Goals

Our future aim is to dissect and publish all breakdowns of receipts and payments for individual fundraising activities, this information we be displayed on our website as each event is completed.

The Future of fundraising

The charities immediate ambition is to achieve a practised model of fundraising and increase the scale of our activities in and around Staffordshire and the West Midlands areas. Whilst fundraising is vital to the success of our charity it is essential that we increase the recognition of our charity amongst the general public.

Growing our income

Total incoming resources in the year were £21,394.98, comprising fundraised income of £7,388.92, a donation from the National Lottery Fund of £10,030.

The strong growth we have had in fundraising is down to the generosity of our many supporters, who have joined with us to beat male cancer.

Our current volunteer base is focused upon supplying adequate marshals at our running events, however, there is an appreciation amongst trustees that in order to scale our organisation, grow and develop our impact upon male cancer types it is vital to recruit new volunteers with greater knowledge and experience in the charitable, fundraising and events sector. We would like to attract professionals that are willing to contribute some of their time to help us grow.

Once we have achieved the necessary levels of support and income, we will consider and evaluate new ways to raise our income levels and grow our charity.

Trustees

Gareth James Sanders Gary Cowley Wenhong Jiang

Legal and Administrative & Policies

Registered Address and Principal Place of Business

Manuptocancer 51 Pinfold Street Birmingham B2 4AY

Banker

Santander 1 Park St, Walsall WS1 1LY

Treasury Policy

The charity has a risk-averse treasury policy, which is reviewed annually by Trustees. The charity has a low risk appetite regarding deposits, with a primary objective of generating income. Balances held are managed in order to meet working capital requirements.

Future Grants Policy

The charity will award any future grants for research funding in line with the standards and guidelines set out by the Association of Medical Research Charities.

Calls for applications are advertised through our website. All applications for funding are sent to a minimum of three external independent expert reviewers who provide a written assessment of the quality, novelty, importance and relevance of the proposal. We will also seek input from men affected by male cancer, and/or their families, to ensure that the research proposed has been explained well for a lay audience and that it has the potential to make a difference from their experience

Future Renumeration Policy

The charity's remuneration policy is designed to attract, retain and motivate a high performing team to deliver the charity's aims as well as to demonstrate to our stakeholders an effective use of charitable funds.

The objectives of our remuneration policy are to:

- reward staff appropriately and enable the recruitment of high-calibre staff
- ensure the proper use of the charity's resources in accordance with its aims and within affordable limits based on the financial circumstances of the charity
- be non-discriminatory, just and equitable in the evaluation of jobs and their remuneration by providing a stable framework for the remuneration of the team
- operate within the law
- pay at a competitive level taking account of external market rates, with the aim being to set pay at the median level or above for comparable posts in the voluntary sector, subject to the charity's financial position.

Public Benefit

We have considered the Charity Commission's guidance on public benefit when reviewing our aims and objectives and in planning future activities.

The public benefit of the charity is in mitigating the effect of male cancers in England & Wales. Our strategic aims and the charity's activities are designed to achieve this benefit.

As a result of the above, the Trustees consider that Manuptocancer satisfies the public benefit test.

Safeguarding

Principle Risks & Uncertainties

The principal risks to which the charity is exposed, as identified by the Trustees, have been reviewed and systems have been established to mitigate these risks. A risk register summarises the principal risks facing the charity, graded according to their likelihood and impact, and identifies actions to manage them. The register is regularly reviewed and updated by Trustees. Any 'red light' issues are brought to attention.

Trustees Responsibilities Statement

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable.

In so far as the Trustees are aware: there is no relevant information of which the charities trustees are unaware; and the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant information.

The Trustees are responsible for the maintenance and integrity of the charity, abiding by legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Thank you message

To all our fantastic supporters, thank you for everything you've done over the last 12 months. We've made some huge strides towards building our charity and we couldn't have achieved any of this without you.

Of course, we could not do any of this without the tireless efforts of our supporters. I hope those reading this report will feel as proud as I do of what their support has enabled us to achieve.

Whilst progress has been impressive, and the additional grant from the National Lottery is welcome, there remains a significant challenge to resolve the decades of under-funding in male cancer research and treatment.

We believe we have fantastic potential to raise significant funds to support male types of cancers in England and Wales and we are looking forward to growing our organisation. So, I urge our fantastic fundraisers to continue to support our cause just as passionately as ever.



Manuptocancer (1175845)				
	CC16a			
For the period from	21/11/2017	То	20/11/2018	

Section A Receipts and payments					
	Unrestricted	Restricted	Endowment	Total funds	Last year
	funds	funds	funds		
	to the nearest	to the nearest	to the nearest	to the nearest £	to the nearest £
	£	£	£		
A1 Receipts					
Event Revenue	£7,388.92	£0.00	£0.00	£7,388.92	£0.00
Donations	£3,662.07	£0.00	£0.00	£3,662.07	0.00£
Eqip Purchase (Refund)	£113.99	0.00£	0.00£	£113.99	£0.00
Vehicle Rental (Refund)	£200.00	£0.00	0.00£	£200.00	£0.00
Grant	£10,030.00	£0.00	£0.00	£10,030.00	£0.00
Sub total (Gross income for AR)	£21,394.98	£0.00	£0.00	£21,394.98	£0.00
A2 Asset and investment sales,	1				
(see table).					
,	£0.00	£0.00	£0.00	£0.00	
	£0.00	£0.00	£0.00	£0.00	£0.00
Sub total	£0.00	£0.00	£0.00	£0.00	£0.00
Total receipts	£21,394.98	£0.00	£0.00	£21,394.98	£0.00
	00.00	00.00	00.00	C204.40	CO 00
Fundraising Costs					
Printing	£0.00	£0.00	£0.00	£384.18	£0.00
Costco Wholesale	£0.00	£0.00	£0.00	£149.59	£0.00
Donation (1)	£0.00	£0.00	£0.00	£500.00	£0.00
Equip. Purchases (2)	£0.00	£0.00	£0.00	£1,743.79	£0.00
Vehicle Maintenance	£0.00	£0.00	£0.00	£236.63	£0.00
Vehicle Rental	£0.00	£0.00	£0.00	£1,626.08	£0.00
Freelance Services (3)	£0.00	£0.00	£0.00	£1,074.54	£0.00
Venue Suitability					
Travel Expenses	£0.00	£0.00	£0.00	£127.40	£0.00
Fuel	£0.00	£0.00	£0.00	£707.75	£0.00
Lunch/Food	£0.00	£0.00	£0.00	£809.10	£0.00
Administration					
Mobile Phone	£0.00	£0.00	£0.00	£355.98	£0.00
Mailbox Rental	£0.00	£0.00	£0.00	£240.00	£0.00
Insurance	£0.00	0.00£	£0.00	£768.18	£0.00
Bank Charges	£0.00	£0.00	£0.00	£55.00	£0.00
Answerphone Rental	£0.00	£0.00	£0.00	£31.82	£0.00
Post	£0.00	£0.00	£0.00	£29.00	£0.00
Software Subscriptions (4)	£0.00	£0.00	£0.00	£494.05	£0.00
Other					
Sundries	£0.00	£0.00	£0.00	£707.80	0.00£
Sub total	£0.00	£0.00	£0.00	£10,040.89	£0.00

Notes

- Donation to Oxford University, Dr Hamdy
 Event equipment purchases, Tables, Gazebos etc exc RFID Asset Purchase
- 3. Art & Graphic work, website adjustments etc.
- 4. Software subs including Adobe packages & Corel

A4 Asset and investment					
purchases, (see table)					
YR54 VZH Citroen Relay Van	£0.00	£0.00	£0.00	£2,000.00	£0.00
RFID Scanning Eqip.	£0.00	£0.00	£0.00	£1,175.88	£0.00

Sub total	£0.00	£0.00	£0.00	£3,175.88	£0.00
Total payments	£0.00	£0.00	£0.00	£13,216.77	£0.00
rotal payments			2000	,	20100
Net of receipts/(payments)	£0.00	£0.00	£0.00	£8,178.21	£0.00
Transfers between funds		£0.00	£0.00	£0.00	£0.00
Cash funds last year end	£0.00	£0.00	£0.00	£1,491.85 £6,686.36	0.03 00.03
Cash funds this year end	20.00	20.00	20.00	20,000.30	20.00
Section B Statement of assets and	liabilities at the	end of the period			
			Unrestricted	Restricted funds	Endowment funds
Categories	Details		funds	Restricted funds	Endowment funds
3			to nearest £	to nearest £	to nearest £
B1 Cash funds	Cash in Hand		£1,491.85	£0.00	£0.00
			0.00£	0.00£	0.03
		tal a a la formula	00.03	£0.00	00.03
	, -	otal cash funds	£1,491.85	0.00	00.03
	and paym	ents account(s))	Error Unrestricted	OK Restricted funds	OK Endowment funds
			funds	Restricted fullus	Lildowillelit fullus
	Details		to nearest £	to nearest £	to nearest £
B2 Other monetary assets			£0.00	£0.00	£0.00
			£0.00	£0.00	£0.00
			£0.00	£0.00	0.00
			Fund to		Current value
	Details		which asset	Cost (optional)	(optional)
B3 Investment assets			£0.00	£0.00	£0.00
			£0.00	£0.00	£0.00
			0.00£	£0.00	£0.00
			Fund to		Current value
	Details		which asset	Cost (optional)	(optional)
B4 Assets retained for the			£0.00	£0.00	£0.00
			£0.00	£0.00	£0.00
			£0.00	£0.00	0.00
			Fund to	Amount due	When due
	Details		which liability	(optional)	(optional)
B5 Liabilities			£0.00	£0.00	£0.00
			0.00£	0.00£	£0.00
			£0.00	£0.00	£0.00
Signed by one or two trustees on	٥.	-4		(N	
behalf of all the trustees	Signature		Print Name		Date of approval
	(7/.0	anders	Gareti	n Sanders	21/05/2019